A New Era in Partner Management
Leveraging the Right Tools

Simplify and Manage Your B2B Community with OPTx + PEM

A member of the IBM Managed File Transfer (MFT) suite of products, IBM's Partner Engagement Manager (PEM) is a customer-centric solution that streamlines onboarding while providing visibility into activities, costs and performance. When paired with OPTx, this collaborative infrastructure provides a centralized point of control for partner self-onboarding within your B2B community.

OPTx: The Catalyst Behind the Onboarding Partnership

OPTx, the Onboarding Partner Transmissions Accelerator, was developed to speed up time to value. Our Gold-accredited engineers strategically designed OPTx to implement and manage SFG and PEM quickly with minimal configuration and setup. OPTx provides ready-to-use processes designed as small units that can easily be linked together at provisioning time to create any process flow desired.

Onboarding with OPTx + PEM

- Design end-to-end partner experiences that reflect your brand
- Leverage a standards-based infrastructure for integration with system of record
- Help realize efficiencies of scale with partner self-service onboarding
- Monitor campaign progress in real-time across your global B2B community
- Organize your B2B community based on custom attributes
- Import data from multiple source systems
- Track migration processes with audit trail
- Establish a long-term repository for all meta data

Interfacing PEM and SFG with OPTx

By using OPTx as a central command hub for the management of your B2B community, partner self-onboarding with PEM is not only simplified, but also allows seamless integration with SFG and tracking of the overall migration status using built-in OPTx reporting.

- Consolidate data from other MFT sources while creating a single place to access all partners

- Achieve a level of separation by not writing directly to any SFG tables

- Monitor and report on PEM progress and the complete migration process into SFG

- Manage an easy-to-use user interface that allows steps to be added on the fly for each data flow

- Accomplish multiple communication protocols on a single partner

OPTx
Onboarding Partner
Transmissions Accelerator

How ComResource Can Help Your Business

SFG and PEM are valuable tools from the most trusted name in the B2B space - IBM. Let ComResource be your partner in making sure your migration is successful from day one. By engaging the OPTx tool you can finish your migration in less time and with less money spent.

What challenges are you facing with your migration? Let ComResource help you do it faster and easier!

Get in Touch with Us!

For more information on our integration services or one of our other powerful solutions, please contact:

email: info@comresource.com
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